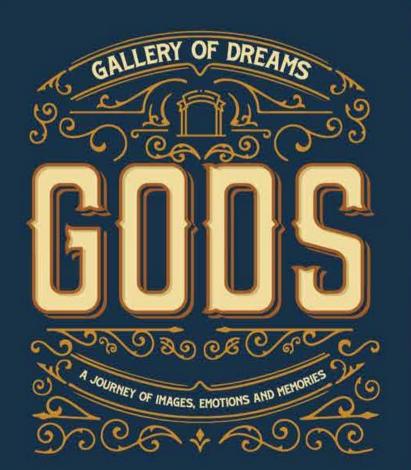






CELEBRATING 100 YEARS OF HINDI CINEMA



A JOURNEY OF IMAGES, EMOTIONS AND MEMORIES

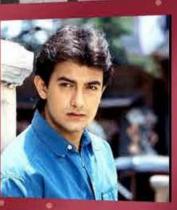
















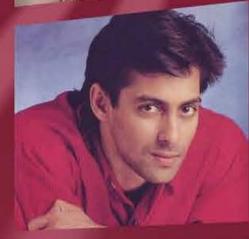
















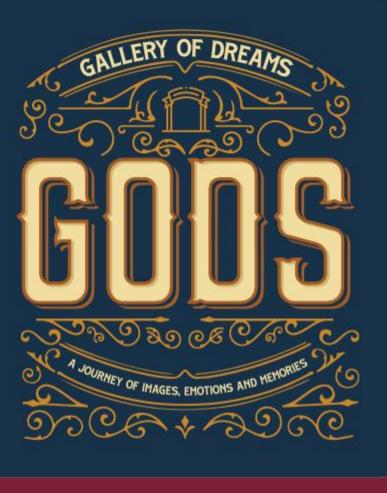




Hindi Cinema is the largest centre for film production in the world.

- Hindi cinema's greatest influence has been on India's national identity.
- Hindi films have been a significant form of soft power for India, increasing its influence and changing overseas perceptions of India.
- Hindi cinema has not only been a medium of entertainment but also the psyche of billions of minds.
- Cinema is very close to the heart of a common man and therefore we ensure extensive footfall to visit this one-of-a-kind experiential concept.



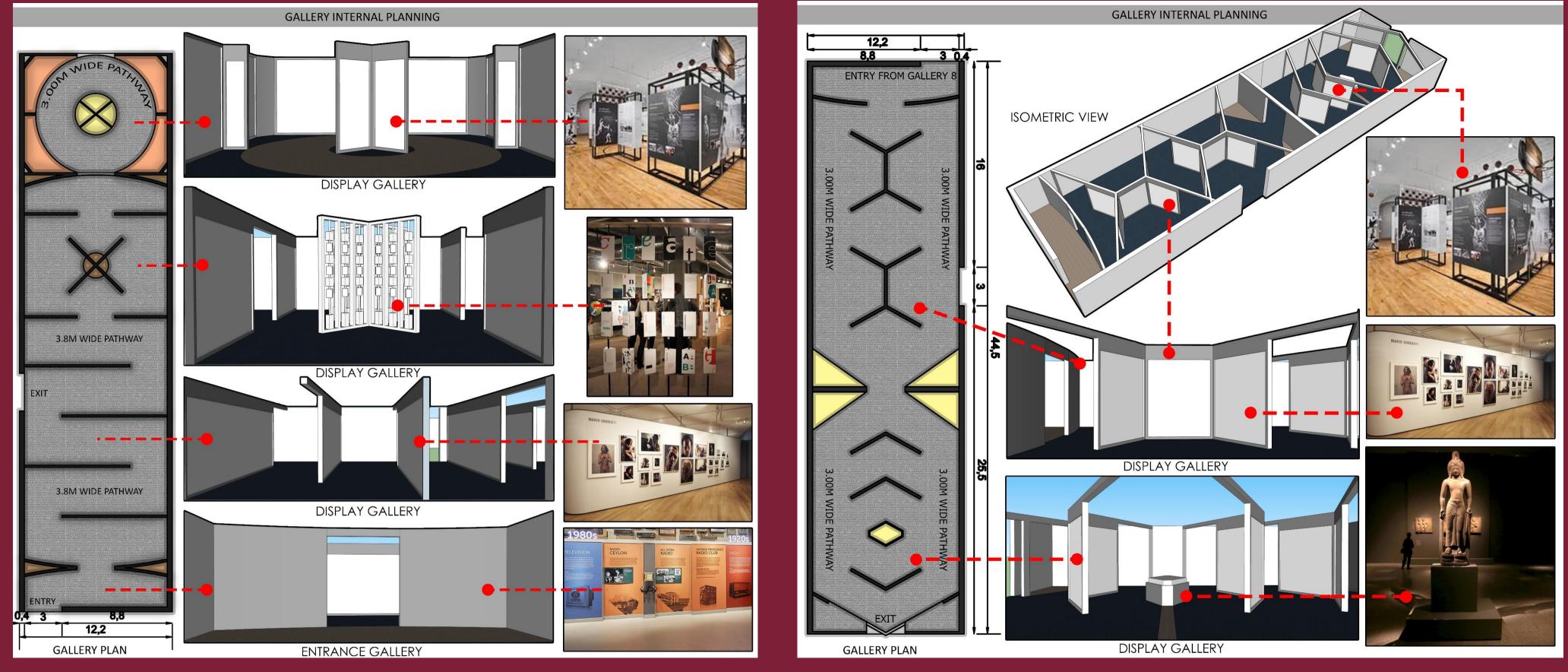


A JOURNEY OF IMAGES, EMOTIONS AND MEMORIES

A movable gallery project showcasing the rich heritage of Hindi films from 1913 to 2013. Gallery of Dreams shall bring light on all the talented brain works that burnt midnight oil in smoky rooms and the creative ones responsible for creating intense on-screen personas.

These landscaped galleries are meticulously designed for an individual to experience of different stages of the industry.





First Ever representation of Hindi Cinema in the form of Travelling Galleries.

*Designs subject to change

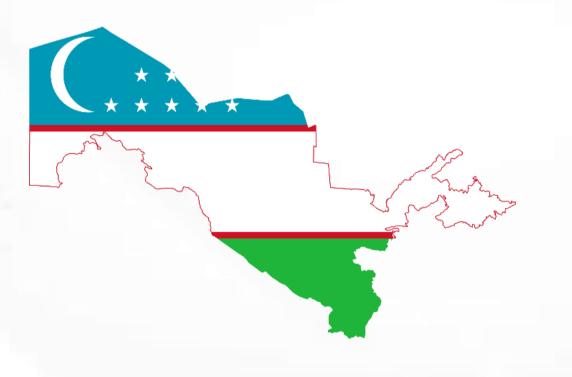


International Pavilions



Dedicated Pavilions of 50sq.mt. each

Kazakhstan



Uzbekistan



Kyrgyzstan



Russia



National Partners

Intai national film archive of india

राष्ट्रीय फिल्म संग्रहालय

SURESH babu and partners ARCHITECTURE + PLANNING

















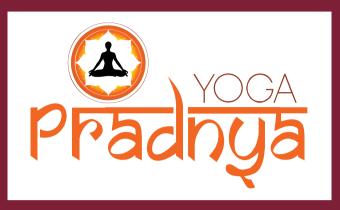






International Partners

International Coordinator & Facilitator

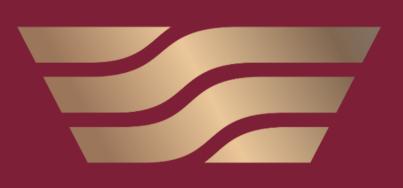


International TV Channels





Khabar 24



Khabar Agency







International News Paper

EGEMEN QAZAQSTAN





FROM 16 To 23 APR 16 APR 23 ANDHERI - 8 DAYS 10:00 AM - 10:00 PM



International launch Kazakhstan



ALMATY



Proposed Locations



Canada

United Kingdom

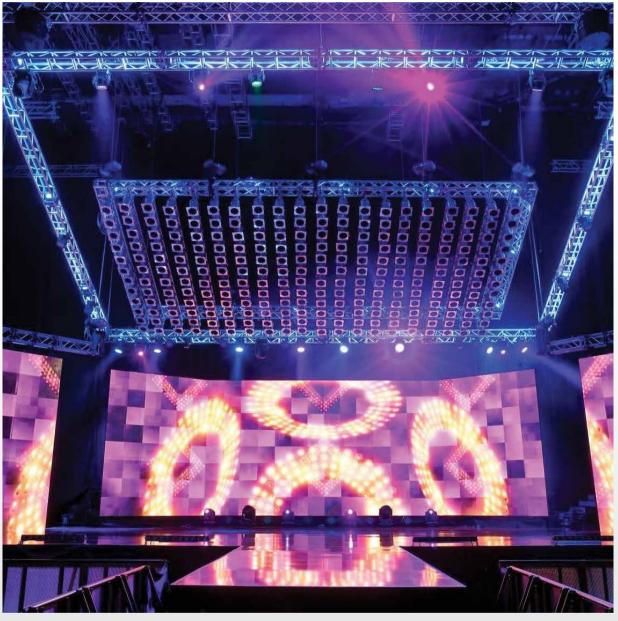


Trinidad and Tobago



Sections at Gallery of Dreams



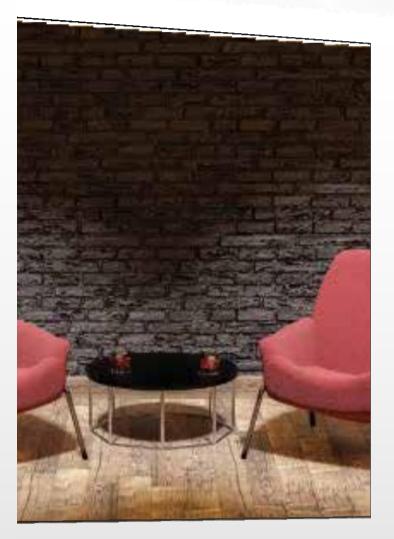


Cafeteria

VIP Lounge

Entertainment

*Pictures are for representation purpose only



Dress Circle



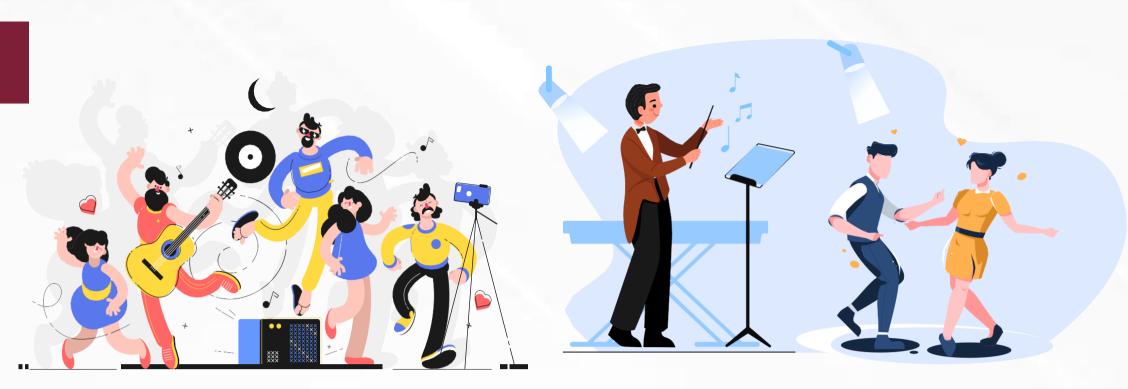
Press Box



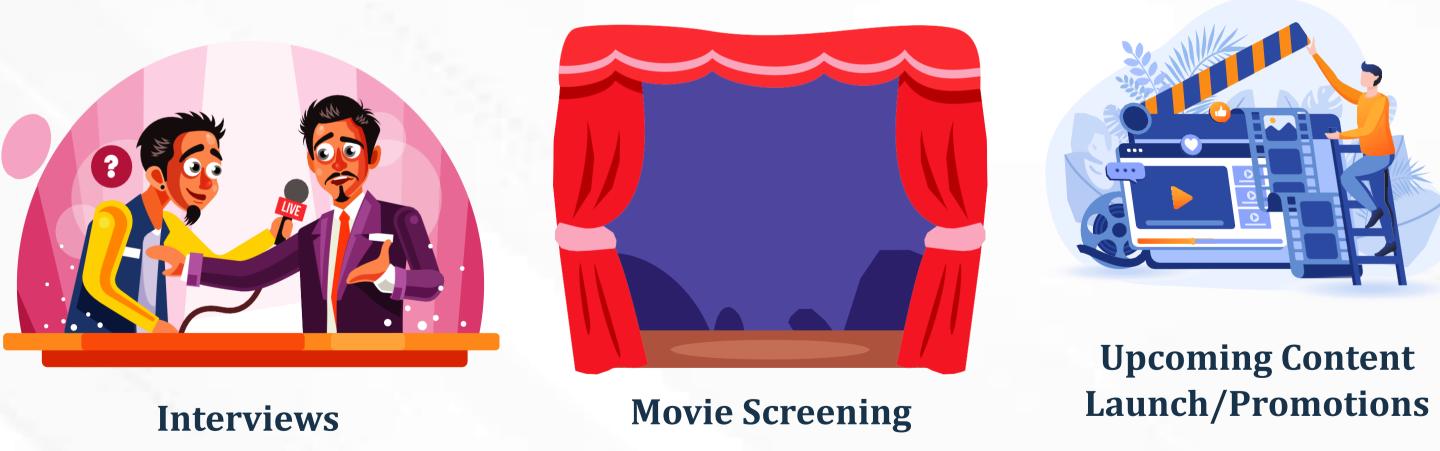
Key Highlights



Talk Shows



Evening Music & Dance





Artist Felicitation

International Performances



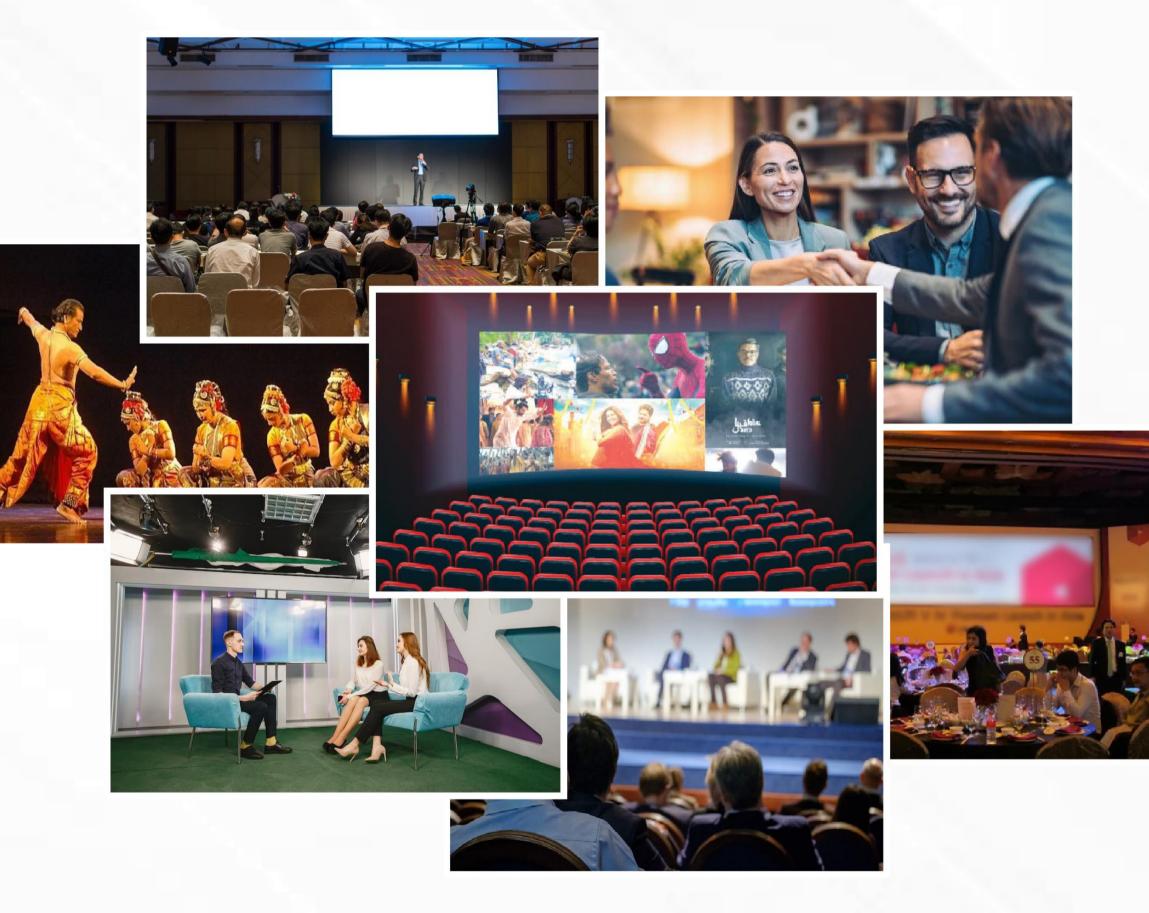
Cinema Legacy Kazakhstan, Kyrgyzstan, **Uzbekistan & Russia**



Dress Circle

The sprawling premises will include:

- Movie Screening
- Interviews lacksquare
- Talk Shows ۲
- **Panel Discussions** \bullet
- **Product Launches and Promotions** \bullet
- Industry related Conferences \bullet
- **Networking Dinners** lacksquare
- Yoga Workshop •



Everyday will be a new learning and business experience at Gallery of Dreams.



Entertainment Activities



Artist Felicitation

International Show

Live Music Shows

Movie Screening



International Delegates



MAIRA KARSAKBAYEVA Film Producer Kazakhstan



SANDEEP JADHAV Founder of Pradnya Yoga. Kazakhstan



ASANALI ASHIMOV Legendary Actor Kazakhstan



YERZHAN JUMABEKOV Film Critic. Kazakhstan



TUNGISHBAI ZHAMANKULOV Film and Theater Actor



GULBARSHYN SABAYEVA

Journalist at Engmen Qazaqstan Kazakhstan





MRS. MAKPAL ZHUNUSOVA Singer, Kazakhstan

DINA SABYROVA Independent Journalist Kazakhstan



DANIYAR MENILBEKOV

Deputy Chairman, Khabar Agency. Kazakhstan



ALINA MAKGEOLINA Independent Journalist Kazakhstan



International Delegates



GULBARA TOLOMUSHOVA

Film Critic & Historian, TV **Director & Presenter** Kyrgyzstan



ZHULDIZ ZHOLDOSHEVA Film Producer Kyrgyzstan



NASIRA MAMBETOVA Actress. Kyrgyzstan



BAKHTIYOR FATTAKHOV

General Producer at Cinematography Agency. Uzbekistan



EUGENE CHAPLIN Swiss Recording Engineer. Son of **CHARLIE CHAPLIN** Switzerland



ELDJON ABBASOV Director of the National Film Fund. Uzbekistan





NATALIE ARINBASSAROVA Actress. Russia

NATALIE BONDARCHUK Actress. Russia



DJAVLON KAMALOV Head of International Dept of Film Committee. Uzbekistan.



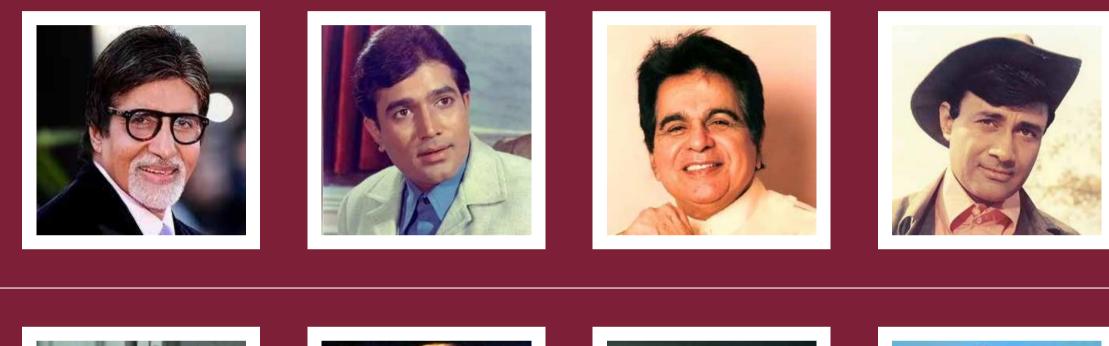
Expected Indian Artists



*Pictures are for representation purpose only



Individual Galleries







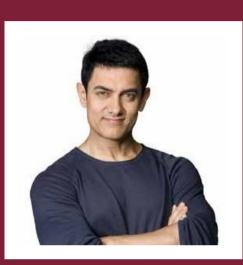




Individual Gallery Area – 500sq.ft. – 1500sq.ft.

*Pictures are for representation purpose only











Actress Galleries of 50's, 60's, 70's, 80's, 90's, 2000's



Every Decade Area – 500sq.ft. – 1500sq.ft.

*Pictures are for representation purpose only



Promotional Plan

OOH

On Ground

Promotion Plan

Digital and Social Media

SOCIAL

MEDIA

TIP

* Subject to monetization



Promotional Plan

OOH 7 in Mumbai

TV FCT (10Sec) -100+

DOOH **50+ Residential Societies**

Digital and Social Media

Digital

Social Media Campaign on FB, YT, Instagram Marketing Automation through Website **Registration on Book My Show**

Newspaper Display Ads 5 x 400scm.

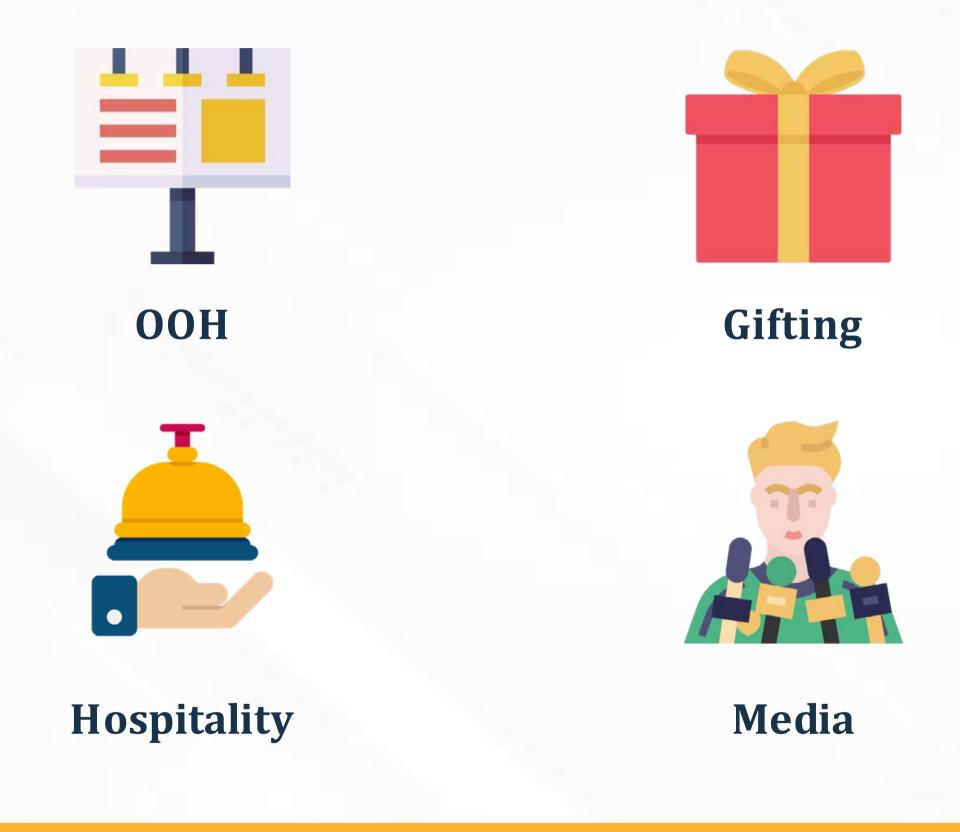
Radio FCT Ads (10 Sec) 50+

Print

Print Ads Readers' Contest Editorial Coverage



Collaboration Opportunities





Travel



Digital Media



Prospective Verticals

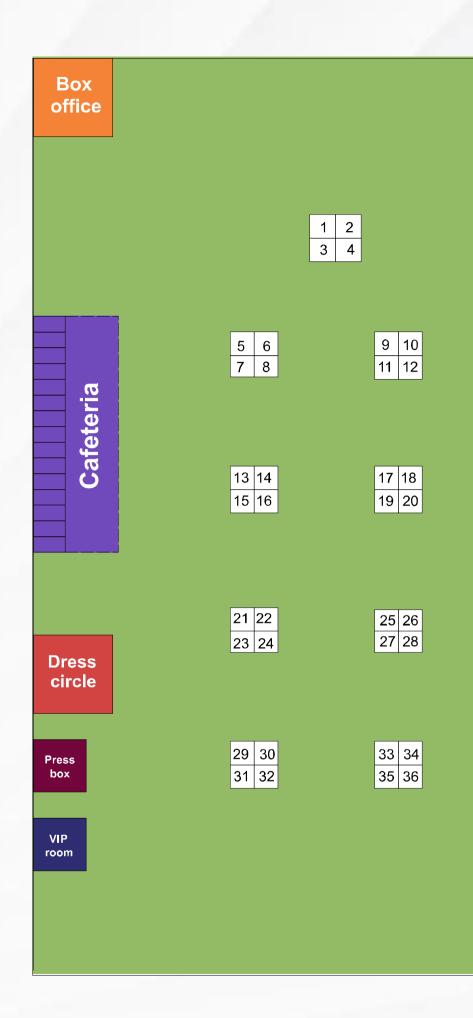




Ground Layout

Expected Footfall in 8 Days

50,000



*Layout subject to change



Hanger - 02

Hanger - 03

Hanger - 04







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f The Gallery of Dreams